## Kilcona Park Dog Club Inc.

## **Corporate Platinum Sponsor Value Proposition**

For \$500, a reciprocal web link and a discount for KPDC members, you will receive the following recognition and value for the rest of the year 2015 and all of 2016:



- 1. Exclusivity for one of your business lines
- 2. Large logo and display on our web site in the Sponsor Area http://kilconaparkdogclub.ca or http://kpdc.ca
- 3. Feature article written and distributed to members and on web and Facebook
- 4. Email notification to all members with your status and offer as a Sponsor.
- 5. Branded recognition on our landing page rotating sponsor area. We will require your logo for this in a 185 by 185 pixel .png file format.
- 6. Six monthly banner ads on our web site close to the top of the landing page (normally valued at \$25/month). We will require a 480 by 60 pixel image for these banner ads also in .png format. This can be changed once a month.
- 7. A 50% reduction on any KPDC ad rates.
- 8. Recognition on our social media sites.
- 9. Recognition at all club events, which will include our major fundraising events such as the "Annual Spring BBQ (Winnipeg Dog Fest)" which will take place on about June 14, 2015 with a rain date of June 21, 2015 and our "Fall BBQ" Sept 12, 2015 with a rain date of Sept 19, 2015.
- 10. Identification as a Corporate Platinum Sponsor at media distribution sites (Facebook pages for local TV and radio stations, PSAs, etc.) when these are used to advertise events.
- 11. Permission to use the KPDC logo on your correspondence and marketing material (must be approved for use by KPDC)
- 12. Event booth space for annual and special KPDC events.
- 13. One Corporate Membership which provides membership discounts from our other sponsors as well as discount to our products and services at events.